

Electronic Acknowledgement Receipt

EFS ID:	7702136
Application Number:	10798342
International Application Number:	
Confirmation Number:	5601
Title of Invention:	METHOD OF DELIVERY, TARGETING, AND MEASURING ADVERTISING OVER NETWORKS
First Named Inventor/Applicant Name:	Dwight Allen Merriman
Customer Number:	26192
Filer:	George Paul Bonanto/Cathy O'Brien
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Application Type:	Utility under 35 USC 111(a)

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Submitted with Payment	no
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part/.zip	Pages (if appl.)
1		16113_1341006_IDS.pdf	131901 7e71698154af0473e889fbef3e7a0fdcac181 44a	yes	2

	Multipart Description/PDF files in .zip description								
	Document Description		Start	End					
	Transmittal Letter		1	1					
	Information Disclosure Statement (IDS) Filed (SB/08)		2	2					
Warnings:									
Information:									
2	Foreign Reference	JP10320336.pdf	560313 82d8a1b832683f15d49df95cf53f10bc5f0 6f24	no	14				
Warnings:									
Information:									
3	Foreign Reference	WO2001065747.pdf	3132036 9fdb757939c25d82344d80f6e2f29268b86 d7e89	no	85				
Warnings:									
Information:									
4	NPL Documents	Business_Wire.pdf	131765 6061ac743a6dfdfab962ad47f8be0fe2f901 e45	no	2				
Warnings:									
Information:									
5	Foreign Reference	WO1998057285.pdf	1144745 143d9ca3b97a81dd4c0a131e57f7535e870 e757e	no	32				
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Total Files Size (in bytes):				5100760					

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.